

BARTLETT








TENNESSEE, USA

Bartlett has attracted decades of growth that outpaced Memphis and the greater metro area. With a population approaching 60,000, Bartlett contains a significant portion of the Memphis suburban population and ranks among Tennessee's largest cities when considered on its own.



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KEY ECONOMIC SECTORS

NAICS	DESCRIPTION	2021 JOBS	2016 - 2021 % CHANGE	2021 LOCATION QUOTIENT	AVG. EARNINGS PER JOB	AVG. NATIONAL EARNINGS PER JOB
 23	Construction	4,188	10.0%	1.21	\$69,395	\$72,969
238	Specialty Trade Contractors	3,227	7.5%	1.44	\$68,546	\$67,976
 31	Manufacturing	6,065	-5.0%	1.31	\$127,015	\$91,447
333	Machinery Manufacturing	617	4.0%	1.58	\$103,715	\$92,256
339	Medical Device & Other Misc. Mfg.	4,001	-2.3%	16.85	\$146,389	\$92,293
 42	Wholesale Trade	3,515	-13.0%	1.64	\$107,154	\$100,389
 48-49	Transportation/Warehousing/Distribution	7,010	31.0%	2.82	\$81,907	\$66,855
492	Couriers & Messengers	3,021	11.0%	7.09	\$119,178	\$52,464
 541	Professional, Scientific, & Technical Services	3,051	1.7%	0.74	\$76,353	\$118,407
 561	Administrative & Support Services	4,245	-8.7%	1.23	\$54,380	\$53,824
 62	Health Care & Social Assistance	6,926	-2.0%	0.89	\$66,901	\$68,089

The 3-digit NAICS code categories that are indented are a subset of the 2-digit NAICS code sector directly above it. This data represents the zip codes that comprise the Bartlett area, which is larger than the corporate limits. The zip codes are: 38133, 38134, 38135, and 38029.



Bartlett has a strong **manufacturing** base that produces high value output. A **medical device manufacturing** cluster has fully developed, and that specialization is reflected in the high relative wages, and a network of related economic sectors including **machinery manufacturing and professional, technical, and scientific services**.



Construction is also a strong and growing sector in Bartlett, largely because of **specialty trades**. This high-skill sub-sector includes electrical and mechanical systems.



The **administrative support services** sector has a large presence in Bartlett that is built on the available workforce residing in a suburb of a major city.

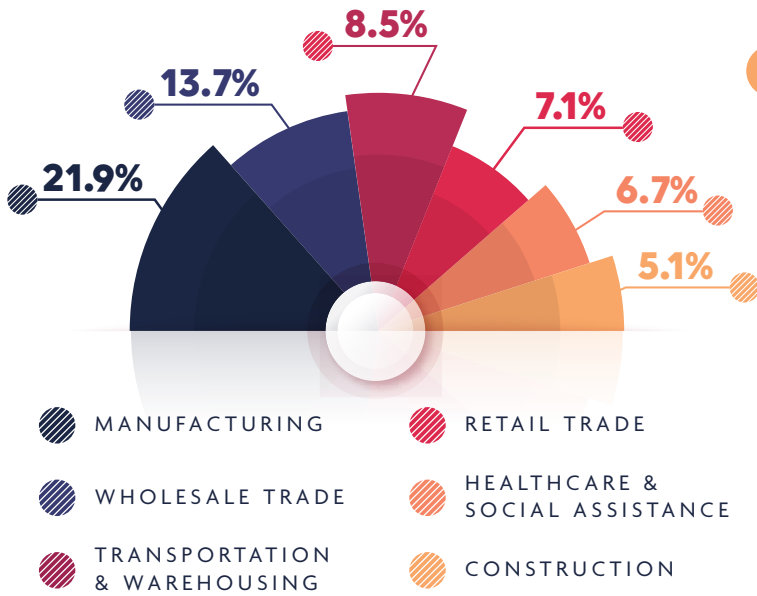


The Memphis region has long been recognized as a **global logistics and distribution center**. Bartlett plays a key role as evidenced by **wholesale, transportation and courier sectors**.



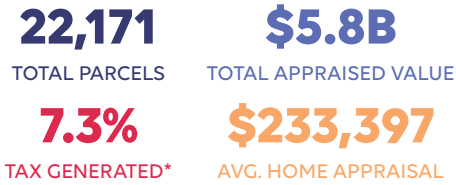
As in most economies, **healthcare** is a major sector. However, in Bartlett this sector is driven by a hospital and ambulatory medical services as opposed to long term care.

TOP SECTORS BY GRP OUTPUT VALUE



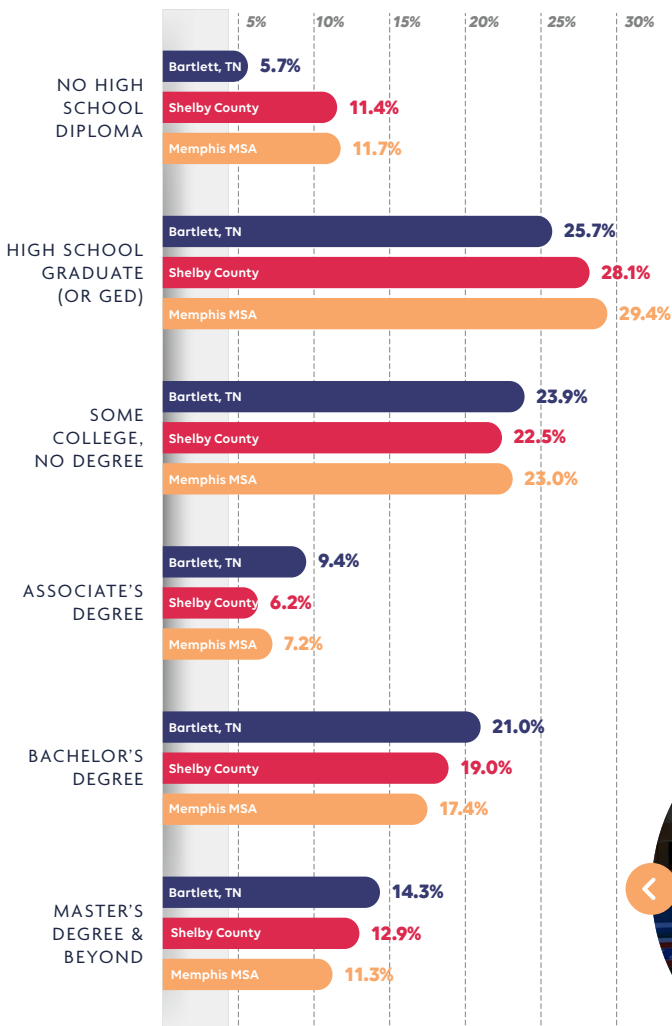
The Bartlett area contributed an estimated **\$8.3 billion** to the Shelby County economy in 2021. The chart to the left represents the top industry sectors comprising the Gross Regional Product (GRP) for Bartlett. Manufacturing is the largest sector, producing nearly 22% of the total GRP for the Bartlett area, compared to 11% of the United States GRP.

PROPERTY TAXES



*PERCENTAGE OF TOTAL PROPERTY TAXES GENERATED FOR SHELBY COUNTY

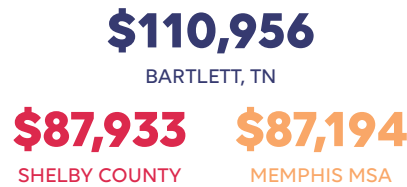
EDUCATION ATTAINMENT



POPULATION

	BARTLETT	SHELBY COUNTY	MEMPHIS MSA
2000 Census	46,120	897,470	1,205,201
2010 Census	54,613	927,644	1,316,100
2020 Census	57,786	929,744	1,337,779
2027 Projection	59,670	961,334	1,386,570
% Change: 2000-2010	18.4%	3.4%	9.2%
% Change: 2010-2020	5.8%	0.2%	1.6%
% Change: 2020-2027	3.3%	3.4%	3.6%

AVG. HOUSEHOLD INCOME



Bartlett outperforms both the Memphis MSA and Shelby County across Education Attainment levels, with 35.3% of residents aged 25+ holding a bachelor's degree or beyond. Another 33.3% hold an associate's degree or some post-secondary training, which helps to support the strong manufacturing base in Bartlett.

Shelby County Chamber Alliance

The Alliance Cities contribute significantly to the Shelby County economy, representing approximately one-fourth of the Gross Regional Product (GRP), jobs, housing units, and local sales tax. Housing values and wages in the Alliance Cities are higher than in Shelby County.

\$16.9 Billion

THE ALLIANCE CITIES GRP

\$8.3B
BARTLETT

\$2.6B
GERMANTOWN

\$2.5B
COLLIERVILLE

\$2.0B
MILLINGTON

\$1.5B
ARLINGTON/LAKELAND

\$69.6 Billion

SHELBY COUNTY GRP

GRP data is not available at the city level, therefore the zip codes were utilized that most closely represent the corporate limits for each suburban city. Since Arlington and Lakeland share a zip code, their data is reported in aggregate. A map of the zip codes used for each city is depicted on side 2 of this piece.

The Suburban Communities' Contribution to the Shelby County Economy:



GROSS REGIONAL PRODUCT

24%

\$16.9B of \$69.6B



NUMBER OF JOBS

24%

128,782 of 544,397



SALES TAX

22%

\$115M of \$523M



NUMBER OF HOUSING UNITS

26%

93,351 of 356,662



MEDIAN HOUSING VALUE

\$302,548

\$217,247 – SHELBY COUNTY



PROPERTY TAX REVENUE

31%

\$240M of \$759M

Below is a map of the zip code distribution for each of the suburban cities.

- Arlington & Lakeland
- Bartlett
- Collierville
- Germantown
- Millington

