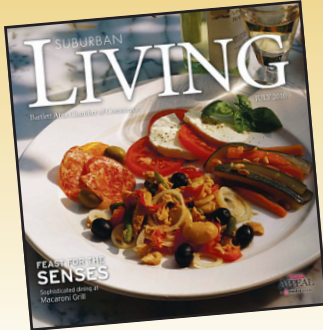


# SUBURBAN LIVING

This exciting tabloid is a joint publication of the Bartlett Area Chamber of Commerce and CA Media. Suburban Living will include dynamic content, full color ads and will publish quarterly.



**Bartlett**  
Area Chamber

BARTLETT & CORDOVA  
**APPEAL**

**ca media**

## 2012 Publication Dates

March 18th

June 17th

September 16th

December 2nd

## Suburban Living Advertising Rates

<u>Ad Position</u>	<u>Ad Size</u>	<u>4x Contract Rate</u>	<u>Open Rate</u>
<input type="checkbox"/> <b>Back Cover</b> (premium position)	10.5"w x 10.5"h	<input type="checkbox"/> \$1,235	<input type="checkbox"/> \$1,605
<input type="checkbox"/> <b>Inside Cover</b>	10.5"w x 10.5"h	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$1,463
<input type="checkbox"/> <b>Full page</b>	10.5"w x 10.5"h	<input type="checkbox"/> \$1,029	<input type="checkbox"/> \$1,307
<input type="checkbox"/> <b>1/2 page</b>	10.5"w x 5.25"h	<input type="checkbox"/> \$618	<input type="checkbox"/> \$803
<input type="checkbox"/> <b>1/4 page</b>	5.167"w x 5.25"h	<input type="checkbox"/> \$370	<input type="checkbox"/> \$481
<input type="checkbox"/> <b>1/8 page</b>	5.167"w x 2.625"h	<input type="checkbox"/> \$222	<input type="checkbox"/> \$289

### ADVERTISING ADDENDUM BETWEEN

This is an advertising agreement offered as an addendum to our standard contract covering \_\_\_\_\_ advertising with the Commercial Appeal for the period beginning \_\_\_\_\_ through \_\_\_\_\_

Should the advertiser fail to fulfill the requirements outlined above, the advertiser agrees to pay the difference between the earned rate as determined by the then current rate card and the rates specified for this contract.

Payment terms are net 10 days from the date of invoice.

Each Party hereto shall be excused from liability for failures to perform its obligation hereunder where such failure results from delays caused by acts of God, fires, floods, strikes, work stoppages, controls or regulation of federal, state or local governments, or other cause beyond its reasonable control.

THE COMMERCIAL APPEAL

Advertiser

Advertising Manager      Date

Print Name

Title

Account Number \_\_\_\_\_

Signature

Date: